**Kickstart My Chart**

What are three conclusions we can make about Kickstarter campaigns given the provided data?

1. Theater has the largest number of projects started (1393), but Music has the highest rate of success (80%).
2. Projects submitted between April-May are more successful than those started in August-October
3. Projects with a goal range less than $5000 have the highest rate of success and those greater than $50,000 have the highest rate of failure.

What are some of the limitations of this dataset?

1. Monetary amounts are in local currency. This would incorrectly show countries with a higher exchange rate to have larger goal amounts as successful. If this report is to be used in US, we would need to convert currencies to USD.
2. Data only goes through May 2017, it would be nice to have 2018 data.

What are some other possible tables/graphs that we could create?

1. Outcomes by Country
2. A chart that projects a trend to predict the most successful sub-category for 2018.
3. We could use start/end date on successful projects to:
   1. See on average how long it takes for a goal to fund based on:
      1. Goal amount
      2. Contributors
      3. Categories/Sub-Categories
4. If we could gather social media click through data, we could also see if social media marketing contributes to the success of a project and which categories benefit the most.